

Board of Directors' Meeting

Thursday, April 14, 2022



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – March 10, 2022**
- IV. **Treasurer's Report**
- V. **President's Report**
 1. National Main Street Conference: May 16-18 in Richmond, VA
 1. Attendees: Courtney Bennett, Kirk Lightfoot, Patricia Honeycutt, Lelia Mitchell, Herman Lehman, Susan Lehman, Kathy King, Anabel Catano
 2. Rainbow Scavenger Hunt Report
 3. Arts Fest: April 16
 1. Booth Volunteers
 2. Montevallo Main Street Music Stage
 4. Spring Fling Family Food Truck Fest: April 23 – Volunteers Needed
 5. Friday Nights at the Cove: season starts April 29
 1. Thank you sponsors: Mayor Rusty Nix & Family; Bradford Real Estate Group; Alabama Public Television; Team Lehman; AmFirst Bank
 2. One additional sponsorship available
 6. Thriving Earth Exchange: Montevallo Assets
 7. Green Valley Farms Tour & Streetscape Trees
 8. Annual Agreement with Main Street Alabama
 9. aLABama Downtown Laboratory Conference, August 16-19 in Opelika
 1. Contact Courtney if you're interested in attending.
- VI. **Board Committee Reports**
 1. Organization – Sarah
 2. Design - Kirk
 3. Promotion – Carolyn
 4. Economic Vitality – Ken
 5. Sustainability – Jim
- VII. **Executive Director's Report**
 1. Activity Report
 1. Membership Renewal Letters
 2. Upcoming Events Letters
 3. ES Capstone Course
 1. March 23 - Litter Pickup Event
 2. April 21 – Earth Fest at UM
 3. May 1 – Event at Shoal Creek Park
 4. APT/Library - Reading Reward Program
 2. Business Transitions
 1. Opened this month:
 1. n/a
 2. Opening soon:
 1. Pit 119, 629 Main Street, date TBA

2. Slice Stone Pizza + Brewhouse, 1105 Ashville Road, date TBA
 3. Xcaret Grill, 1032 Main Street, date TBA
 4. Main Street Nutrition, 746 Main Street, date TBA
 5. Drayer Physical Therapy, 742 Main Street, date TBA
 6. Visibil.IT, 619 Main Street, date TBA
3. Ownership transition:
1. n/a
4. Business closings & relocations:
1. n/a
5. Properties for sale/rent within the district:
1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
 2. Rent:
 - a. 626 Main Street – call 205-665-0035
 - b. 616 Main Street – call 205-436-1919
 - c. 1225 Valley Street – call 205-567-9659

VIII. Old Business

1. Volunteer Hours – submit via the chat function or by email
2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
3. CO.STARTERS Program (EV Committee)
 1. Facilitators needed
 2. Sponsors needed
 - **Community Builder (\$5,000+)**
(One slot available)
 - **Innovator (\$2,500)**
Spring Creek Investments + Three more slots available
 - **Promoter (\$500)**
Keys to the City + Bradford Real Estate Group + Dixie Decorations + Dr. Tom J. Sanders + Team Lehman + Three more slots available
4. RSVP – Accepting applications

IX. New Business

1. Bylaw Review
2. President-Elect Vote

X. Other Business

XI. Announcements

1. Events
 - **Saturday, April 16:** The Montevallo Arts Collaborative will hold its 15th annual Montevallo Arts Fest in Orr Park on Saturday, April 16 from 10 a.m. to 5 p.m. Artists and artisans will line the park to display and sell their work ranging from fine arts to fine craft works. Everything from pottery to woodcrafts, printmaking to painting, and jewelry to glass will be available for purchase at this once-a-year Festival. For more information visit www.montevalloarts.com or the Montevallo Arts Fest Facebook page.
 - **Wednesday, April 20:** Montevallo Chamber of Commerce hosts their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$12) begins at noon. This month's speaker is Sarah Hogan, Executive Director of Impact Montevallo. Lunch will be catered by Montevallo High School Culinary Arts Program and sponsored by Impact Montevallo.

- **Wednesday, April 20:** Join your friends at ValloCycle for a group bike ride! Riders of all skill levels and ages are welcome. Email vallocycle@gmail.com if you need to borrow a free bike for the ride. Meet in front of UMOM (University of Montevallo on Main Street, 737 Main St.) at 5:30 pm for a ride that begins at 6:00pm. The ride ends at La Conchita with paletas (popsicles) courtesy of ValloCycle!
- **Saturday, April 23:** Join us at our Inaugural Spring Fling Family Food Truck Fest at the Orr Park Pecan Grove on Island Street from noon to 6 PM, presented by Montevallo Main Street, Impact Montevallo, and DRUM the Program! In addition to food trucks, we will have family activities like an inflatable obstacle course, face painting, music, and drumming classes offered at 1 PM and 4 PM.
- **Saturday, April 23:** ValloCycle hosts a drop-in bicycle maintenance clinic at 620 Main Street (Strand Coffeehouse) from 11 AM - 2 PM.
- **Thursday, April 28:** Montevallo Chamber of Commerce hosts their annual Golf Tournament, which benefits the Mary Lou Williams Memorial Scholarship. This year, the tournament will be held at Cahaba Falls Country Club. For more information or to register, contact the Chamber at 205-665-1519 or montevallochamber@gmail.com.
- **Friday, April 29:** Friday Nights at the Cove from 6:30 – 8:30 PM in Owl’s Cove Park (737 Main Street). This family-friendly, free admission event is the perfect way to kick off your weekend. Bring a chair or picnic blanket and make yourself at home on Main Street! Mother May I is a precise-sounding musical group playing their mix of Motown, R&B, Classic Rock, 80’s Retro, Old School Funk, current Top 40, and everything in-between. This Birmingham-based band performs with a flair, intensity and stage presence that is all their own! Sponsored by Mayor Rusty Nix & Family. Featured Food Truck: Big Boy BBQ, M&M's Lemonade Stand
- **Next Meeting** – Thursday, May 12, 2022 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2022

Herman Lehman
Kirk Lightfoot
Ken Jones
Sarah Hendren
Clay Nordan

Terms Expiring 2024

Happy Smith
Jim McDonald
Cheryl White
Patricia Honeycutt
Jackie Chappell

Terms Expiring 2023

Julie Smitherman
Casie Tate
Sarah Hogan
Carolyn Garrity
Anabel Catano

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
Kathy King
MDCD Representative
John Stewart
Olivia Gilbert

